

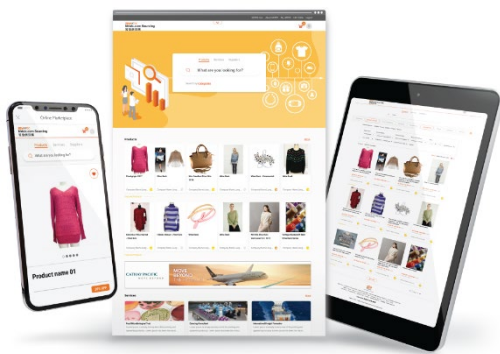


Appendix: Exhibitors Enjoy Special Offer for hktcd.com Sourcing Online Promotion

參展商尊享「貿發網採購」平台推廣優惠

To facilitate exhibitors in enhancing their exposure and reaching more online international buyers, the **HKTDC is offering a special 10-month online promotion on hktcd.com Sourcing to exhibitors** of the Hong Kong Fashion Week to be held in April 2022. Coupled with the entitled 2-month online exposure (1-month before the fair + 1-month after the fair¹), exhibitors can extend and **enjoy a 12-month year-round featuring on hktcd.com Sourcing at a special price** to expedite seamless online communications and transactions anytime, anywhere.

為讓參展商增加曝光，接觸更多網上國際買家，香港貿發局將為參與本局於 2022 年 4 月舉行之香港時裝節參展商提供「貿發網採購」平台推廣優惠，為期十個月。在參展商本身已享有平台推廣兩個月（展前一個月+展後一個月¹）網上曝光外，更可以優惠價延長於「貿發網採購」平台之推廣期至全年十二個月，讓買賣雙方可以隨時隨地於網上更容易進行交流和達成交易。



hktcd.com Sourcing Online Promotion:

「貿發網採購」平台推廣優惠內容：

- Extra 10-month online exposure on hktcd.com Sourcing
「貿發網採購」平台額外十個月推廣
- 3GB media storage space
3GB 雲端儲存空間
- Company information page
詳盡企業資訊版面

Special Price 優惠價：HK\$15,000 / US\$2,310^{2, 3}

Deadline 截止日期：17 May 2022⁴



Effective from 30 April 2021, the funding scope of EMF has been enhanced to cover the fee for exhibitors to place on-site printed advertisements in an exhibition. Qualified enterprises will receive half of the relevant fees.
由 2021 年 4 月 30 日起，「中小企業市場推廣基金」實施優化措施，凡合資格參展商在展覽會中展示印刷廣告的費用，可獲有關費用一半資助。

Please contact us for more information.
詳情請聯絡

Hong Kong exhibitors 香港參展商：Miss May Wong 黃芷慧小姐
Tel 電話：(852) 2240 5715
Email 電郵：advertising.dgb@hktcd.org
Overseas exhibitors 海外參展商：Miss Carrie Tang 鄧思朗小姐
Tel 電話：(852) 2240 5825
Email 電郵：gc.supplier@hktcd.org

Remarks 備註：

1. The promotion period is subject to change by HKTDC without prior notice.
推廣期如有任何更改，恕不另行通知。
2. hktcd.com Sourcing Package is approved by the Trade and Industry Department for 'SME Export Marketing Fund (EMF)'. The maximum cumulative grant per enterprise has been increased to HK\$800,000. For more information, please visit www.smefund.tid.gov.hk.
「貿發網採購」推廣計劃為工業貿易署「中小企業市場推廣基金」批核項目，每家企業的累計資助為 HK\$800,000。詳情請瀏覽：www.smefund.tid.gov.hk。
3. The Hong Kong dollar price applies to Hong Kong applicants only. Non-Hong Kong applicants must pay in US dollars.
港元價格僅適用於香港公司之申請，非香港公司必須以美元價格繳付。
4. Contracts and payment should be submitted by 17 May 2022 and exhibitor's profile page on hktcd.com Sourcing should be launched on 27 May 2022 in order to enjoy the offer.
必須於 2022 年 5 月 17 日或之前簽約及付款，並於 2022 年 5 月 27 日開通「貿發網採購」平台，方可享有此項優惠。
5. The above advertising items and rates are for reference only. In the event of a dispute, the HKTDC reserves the right of final decision.
上述廣告內容及價格僅供參考，本局保留更改或取消之權利而不作另行通知。如有任何爭議，本局保留最終決定權。

